



News Release

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Michigan-Based Skin Care Products Company Achieving New Business as a U.S. Government Contractor

March 18, 2010 – A certified minority business enterprise based in Michigan that produces skin and foot care products is positioned for global growth as a result of a contract granted to the company by the U.S. General Services Administration (GSA).

Corliss Barnes-Darnell announced that MSCEE Inc., (dba MSCEE Skin Care), www.msceeskincare.com is now a GSA Schedule contractor, which means the company's line of Emu oil-based skin care products are available to federal employees on GSA Advantage, a one-stop online resource for thousands of federal employees worldwide. MSCEE's solicitation number is [GS-07F-0351V](#). Barnes-Darnell is the CEO of MSCEE, a disadvantage, woman-owned small business headquartered in Macomb, MI.

"Meeting the government's rigorous standards to become a GSA Schedule contractor says a great deal about the quality and effectiveness of MSCEE products, as well as our ability to enter new markets in today's tough economy," Barnes-Darnell said.

The most popular MSCEE products sold on GSA Advantage are podiatrist-recommended Absolutely Fabulous Foot Cream and Absolutely Fabulous Foot Soak. Other products sold on-line are Therapeutic Body Cream, Shav-E-Cee After Shave Gel, Shav-E-Cee Shaving oil, Comfort Gel, Facial Cleanser & Make-up Remover and Emu Oil.

"Emu oil is the key ingredient of MSCEE skin and foot care products," Barnes-Darnell said. "Many years ago, the Australian Aborigines discovered that it is a powerful remedy for helping to relieve minor aches and pains, healing wounds quicker, as well as protecting skin from harsh elements."

Barnes-Darnell founded MSCEE Skin Care in 1997 after developing the skin and foot products herself. She prepares and processes them in state-approved facilities that exceed national and international guidelines.

MSCEE is no stranger to U.S. government business. In 2005 the company was granted a contract to market its products on the Army & Air Force Exchange Service (AAFES.com), which provides products and services to active and retired military personnel around the world.

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“This latest GSA approval is a big step in the continued growth of MSCEE Skin Care,” Barnes-Darnell said. “Being a GSA Schedule contractor expands our client base and complements our retail sales.”

A dozen retailers and medical industry facilities carry MSCEE Skin Care products in Michigan, including Russell’s Pharmacy in Detroit, Foot Solutions in Shelby Township, Dr. Barton Horsley in Southfield, and At Home Network, Inc., a home care company in Bingham Farms.

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